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Safe Summers Foundation Launches National Parent Pledge Campaign

Safe Summers Foundation, formerly known as the Campaign for Camp Safety, launches a nationwide parent pledge platform as camp safety movement enters its next chapter

DALLAS — June 29, 2026 – As the anniversary of the July 4, 2025 Camp Mystic flood approaches, the Safe Summers Foundation is announcing the launch of its [Safe Summers Parent Pledge](#), a nationwide platform inviting parents, families, and community members to take an active role in helping keep children safe at summer camp.

The Parent Pledge is a simple commitment to ask questions of camp partners and understand what good answers sound like. Through "[Know Before You Go: A Parent's Guide to Camp Safety](#)," the pledge is paired with a free resource informed by subject matter experts to help families inquire about a camp's safety plans, stay engaged before and during the camp season, and support stronger safety practices across the summer camp ecosystem. It reflects a core belief of Safe Summers Foundation: that camps, parents, and communities all have a role to play in creating a safety-first culture.

The pledge launches as the parent coalition behind the Campaign for Camp Safety enters its next chapter as the Safe Summers Foundation. Led by families of the "Heaven's 27" — the 25 campers and two counselors who lost their lives while in the care of Camp Mystic — Safe Summers Foundation works to keep kids safe through prevention, preparation, and protection while preserving the joy and tradition of summer camp.

"The Safe Summers Parent Pledge is about helping families become informed, constructive partners in the camp safety conversation," said Murphey Sears, Chief Development Officer of Safe Summers Foundation. "Parents should know what questions to ask, and camps should be supported in putting strong safety practices in place. When families and camps work together, our children and youth are better protected."

The launch follows a year of significant progress. With the support of families, advocates, camp leaders, and partners across the country, the Campaign for Camp Safety has already helped advance camp safety reforms in Texas, Alabama, Oklahoma, and Missouri. Through its Safe Summers Fund, in partnership with [The Safety Navigator](#), the organization also granted \$232,000 to nonprofit summer camps in Texas to implement new safety standards, serving more than 25,000 campers this year.

"What began as an urgent campaign in Texas has grown into a broader effort to make camp safer for every child," said Blake Bonner, co-founder of the Safe Summers Foundation. "We believe deeply in summer camp and in the life-changing experiences it gives children. Our goal is to help ensure that camps have the tools, resources, and safety practices they need so that when risks arise, staff are prepared, children are protected, and families can send their children to camp with the same confidence as any other child care center."

Safe Summers Foundation works across the camp safety ecosystem through three core initiatives:

- The **Safe Summers Parent Pledge** equips and mobilizes families to become active, informed partners in camp safety.
- The **Safe Summers Fund** provides financial support to qualifying nonprofit camps for the implementation of new safety standards.
- The **Safe Summers Action Fund** brings advocates together to keep kids safe at summer camp through policy change and legislative reform.

For more information about the Safe Summers Foundation and to take the new Parent Pledge, visit safesummers.org.

About Safe Summers Foundation:

Safe Summers Foundation (originally founded as the Campaign for Camp Safety), was launched by a coalition of parents whose daughters died while in the care of Camp Mystic on July 4, 2025. From the deepest grief has come a commitment: to ensure other families never suffer the same heartbreak and preventable loss. The Foundation works to protect children from harm while preserving the American tradition of summer camp through research, advocacy and grants.

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